



AiKEN
INSTITUTE



A **TWO DAY**
TRAINING PROGRAMME ON
**SUPPLY CHAIN
MANAGEMENT COURSE**



SUPPLY CHAIN MANAGEMENT COURSE

COURSE INTRODUCTION

Supply Chain Management (SCM) concerns the coordinated flow of goods, services, information and finance along the chain of supply. SCM starts from the point of manufacturing through various intermediaries to the point of consumption. These activities help translate raw materials into final products for consumption. Critical components of SCM include production, packaging, warehousing, transportation, distribution, marketing, and returns management, which are integrated seamlessly to help create value demanded by consumers. These value streams generate cash and assets, which consumers pay for with money or other forms of assets. The ecosystem of a supply chain includes various professionals such as production engineers, packaging designers and engineers, drivers, marketers, warehouse managers, procurement managers, wholesalers and buyers. Supply chain managers must appreciate the supply chain environment they operate in, its prospects and challenges, and make deliberate decisions to ensure value addition and waste elimination along the value chain to ensure profitable operations. This course will help to build the knowledge and competencies of managers and their teams to ensure a resilient supply chain to achieve effective and efficient operations in the face of challenges they may face.

COURSE OBJECTIVES

This 2-day short course aims to equip participants with relevant knowledge and competencies needed to design and effectively implement value-based and resilient supply chains to ensure profitable operations. Specifically, the course aims to:

- i. Build the technical expertise of participants to undertake an audit of their supply chain environment for appropriate response.
- ii. Empower managers to design a supply chain system that is resilient and effective in achieving organisational objectives.
- iii. equip participants with requisite tools and skills needed to implement efficient supply chains to achieve overall corporate profitability and competitive advantage.

COURSE OUTCOME

At the end of the course, participants will:

- i. Understand and appreciate the strategic environment impacting their supply chain operations.
- ii. Appreciate value-enhancing SCM strategies that can achieve the dual purpose of profitability and competitive advantage for their organisation
- iii. Provide supply chain leadership for their organisations to achieve corporate success

ANTICIPATED COURSE OUTCOME

It will help participants acquire practical expertise to implement superior supply chain strategies for their organisations effectively and to help improve the efficiency of their operations. This, it is envisaged, will positively impact profitability and overall corporate success.

TRAINING METHODOLOGY

The training will comprise lectures, in-person or virtual discussions, case studies and practical work. The hands-on work will build the competencies and skills of participants in assessing their supply chains, redesigning and effectively implementing strategies to improve their supply chain operations.

TARGET AUDIENCE

The course is designed for all stakeholders operating in the supply chain ecosystem, such as:

1. Production Engineers

2. Warehouse Managers
3. Production Accountants/Finance Officers
4. Stores and Warehouse Managers
5. Procurement and Supply Managers
6. Sales & Marketing Officers/Managers
7. Packaging Managers/Engineers
8. Transport/Fleet Managers
9. Waste Management Controllers

TRAINING OUTLINE

DAY ONE

Module One: The Concept of Supply Chain Management

- Definition and purpose of supply chain
- Types of supply chains
- Segments of the supply chain
- Roles, functions and impact of the supply chain in corporate operations
- SCM ecosystem and stakeholders' role in the supply chain
- Challenges and opportunities in the supply chain industry
- Ensuring sustainable supply chains (Green Supply Chain)
- Case studies

Module Two: Production and Warehousing Strategies for effective SCM

- Challenges in ensuring effective production management
- Types of production strategies to ensure SCM resilience and competitive advantage
- Case studies/Assignment

Module Three: Transportation and Distribution of products

- An overview of the transportation and distribution system
- Selection of appropriate modes and routes for efficient transportation and distribution
- Freight transport operations and management
- Movement of hazardous and high-value goods
- Case studies/Assignments

DAY TWO

Module Four: Packaging management

- Concept of packaging
- Roles and functions of packaging
- The science and art of packaging
- Strategic packaging concepts
- Packaging for effective logistics management
- Sustainable packaging
- Case studies

Module Five: Sustainable SCM

- Concept of Sustainable Supply Chains (SSC)
- Driving forces for SSC
- Benefits of SSC

COURSE FACILITATOR

Dr. Ebo Hammond is the course facilitator. He is a Logistics and Supply Chain Expert, a Fellow of the Chartered Institute of Logistics and Transport Ghana and a Member of the Chartered Institute of Marketing Ghana. He is also the Director of Health Administration and Support Services of the Ghana Health Service.



OTHER AiKEN INSTITUTE'S TRAINING PROGRAMMES

- Three-day Training Programme on Clinical Service Excellence
- Three-day Training Programme on Implementing Clinical Transformation
- Two-day Training Programme on Pharmaceutical Supply Chain Management
- Three-day Training Programme on Occupational Health and Safety
- Two-day Training Programme on Change Management
- Two-day Training Programme on Emotional Intelligence and People Management
- Two-day Training Programme on Leadership and Governance
- Two-day Training Programme on Strategic Corporate Governance
- Two-day Training Programme on Ethical leadership and Sustainable Organisations
- A Two-day programme on Leadership and Supervisory Skills

AiKEN Institute also has bespoke programmes that are specifically crafted to suit the needs of an organisation's capacity building requirement. Thus, organisations who need to build the capacity of its workforce can work with us to deliver to their requirements.





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